



**NOTICE**

Ref. No.: IU/SPS/2025/ Expert Lecture/104

12<sup>th</sup> February, 2025

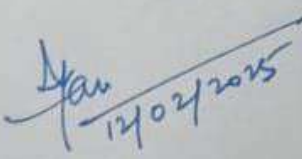
**'Recent Trends in Pharma Marketing (A Motivational Talk)'**  
**(15<sup>th</sup> February, 2025)**

School of Pharmaceutical Sciences (SPS), Faculty of Pharmacy, Integral University, Lucknow is organizing Expert Lecture.

Details of the Event are mentioned below;

- Resource Person: **Mr. Fahmi Kamal Khan** (DSM, Medicross Pharma-Chem Ltd).  
**Mr. Syed Ehtisham Husain** (Director, Gracemed Formulations Pvt. Ltd).
- Title of Lecture: *Recent Trends in Pharma Marketing (A Motivational Talk)*
- Date: 15.02.2025
- Time: 10:30 am
- Eligibility: First and Second Year, D. Pharm, SPS Students
- Venue: Seminar Hall, Faculty of Pharmacy, Block U, Integral University, Lucknow.

In case of any query kindly contact faculty coordinator from department SPS, Ms. Widhilika Singh (Contact Number: 7348681280).

  
**Dr. Irfan Aziz**  
Principal  
SPS

**Principal**  
School of Pharmaceutical Sciences  
Integral University, Lucknow